

Évaluation du site etsy.com

Généré le 17 Janvier 2026 00:08 AM


Le score est de 38/100







Optimisation du contenu

| | Titre | etsy.com Longueur : 8 Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte. | | | | | | | | | | | | |
|----|-----------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | Longueur : 0 Très mauvais. Nous n'avons pas trouvé de balise META description sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer une description. | | | | | | | | | | | | |
| | Mots-clés | Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés. | | | | | | | | | | | | |
| | Propriétés Open Graph | Cette page ne tire pas parti des propriétés OG. Ces balises permettent aux robots d'exploration des réseaux sociaux de mieux structurer votre page. Utilisez ce générateur gratuit de propriétés OG pour les créer. | | | | | | | | | | | | |
| | Niveaux de titre | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | |
| | Images | Nous avons trouvé 0 image(s) sur cette page Web. Bien, la plupart ou la totalité de vos images possèdent un attribut alt. | | | | | | | | | | | | |
| | Ratio texte/HTML | Ratio : 7% Le ratio texte/HTML de cette page est inférieur à 15 pour cent, ce qui signifie que votre site a probablement besoin de plus de contenu textuel. | | | | | | | | | | | | |
| | Flash | Parfait, aucun contenu Flash n'a été détecté sur cette page. | | | | | | | | | | | | |
| | | | | | | | | | | | | | | |

Optimisation du contenu

| | | |
|--|--------|---|
|  | Iframe | G é nial, aucun Iframe n'a é t é d é tect é sur cette page. |
|--|--------|---|

Liens SEO

| | | |
|--|--------------------------|---|
|  | R é é criture d'URLs | Bien. Vos liens semblent optimis é s ! |
|  | Tirets bas dans les URLs | Parfait ! Aucun tiret bas d é tect é dans vos URLs. |
|  | Liens dans la page | Nous avons trouv é un total de 0 lien(s) dont 0 lien(s) vers des fichiers |
|  | Statistics | Liens externes : nofollow noopener 0% Liens externes : Transmettant du Juice 0% Liens internes 0% |

Liens dans la page

| Texte d'ancre | Type | Juice |
|---------------|------|-------|
|---------------|------|-------|

Mots-cl é s SEO

| | | |
|--|----------------------|---|
|  | Nuage de mots-cl é s | disable enable please blocker etsy |
|--|----------------------|---|






Coh é rence des mots-cl é s

| Mot-cl é | Contenu | Titre | Mots-cl é s | Description | Niveaux de titre |
|----------|---------|---|---|---|---|
| etsy | 1 |  |  |  |  |
| please | 1 |  |  |  |  |
| enable | 1 |  |  |  |  |
| | | | | | |










Cohérence des mots-clés

| | | | | | |
|---------|---|---|---|---|---|
| disable | 1 | ✘ | ✘ | ✘ | ✘ |
| blocker | 1 | ✘ | ✘ | ✘ | ✘ |

Ergonomie

| | | |
|---|---------------|--|
|  | URL | Domaine : etsy.com Longueur : 8 |
|  | Favicon | Génial, votre site web dispose d'un favicon. |
|  | Imprimabilité | Nous n'avons pas trouvé de CSS compatible avec l'impression. |
|  | Langue | Bien. Votre langue déclarée est en. |
|  | Dublin Core | Cette page ne tire pas parti de Dublin Core. |

Document

| | | |
|--|-----------------------------|--|
|  | Doctype | Doctype manquant |
|  | Encodage | Vous n'avez pas spécifié le charset du document. Utilisez ce générateur gratuit de balises META pour déclarer le charset du document. |
|  | Validité W3C | Erreurs : 1 Avertissements : 0 |
|  | Confidentialité des e-mails | Génial, aucune adresse e-mail n'a été trouvée en texte clair ! |
|  | HTML obsolète | Génial ! Nous n'avons pas trouvé de balises HTML obsolètes dans votre HTML. |
|  | Astuces vitesse | <ul style="list-style-type: none">  Excellent, votre site web n'utilise pas de tableaux imbriqués.  Mauvais, votre site web utilise des styles inline.  Génial, votre site web contient peu de fichiers CSS. |

Document

- ✔ Parfait, votre site web contient peu de fichiers JavaScript.
- ✘ Dommage, votre site web ne tire pas parti de gzip.

Mobile



Optimisation mobile

- ✘ Icône ne Apple
- ✘ Balise Meta Viewport
- ✔ Contenu Flash

Optimisation



Sitemap XML

G é nial, votre site web dispose d'un sitemap XML.

<https://www.etsy.com/sitemaps.xml>

<https://www.etsy.com/blog/sitemap.xml.gz>

<https://www.etsy.com/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/fi-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/au/sitemaps/shops/vip-seller.xml>

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<https://www.etsy.com/pl/sitemaps/listing/star-seller.xml>

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<https://www.etsy.com/pt/sitemaps/adhoc.xml>



Robots.txt

<http://etsy.com/robots.txt>

G é nial, votre site web dispose d'un fichier robots.txt.



Mesures d'audience

Manquant

Nous n'avons pas d é tect é d'outil d'analytics install é sur ce site web.

L'analytics web vous permet de mesurer l'activit é des visiteurs sur votre site web. Vous devriez avoir au moins un outil d'analytics install é , mais il peut é galement

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être utile d'en installer un second pour vérifier les données.