








Website review paypal.com

Generated on January 17 2026 00:04 AM





The score is 59/100






SEO Content

	<p>Title</p>	<p>PayPal PayPal KR</p> <p>Length : 32</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>PayPal , , .</p> <p>Length : 94</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.paypal.com/kr/home</td> </tr> <tr> <td>title</td> <td>PayPal PayPal KR</td> </tr> <tr> <td>image</td> <td>https://www.paypalobjects.com/marketing/web23/ma/homepage-consumer/meta_size-all.jpg</td> </tr> <tr> <td>description</td> <td>PayPal , , .</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.paypal.com/kr/home	title	PayPal PayPal KR	image	https://www.paypalobjects.com/marketing/web23/ma/homepage-consumer/meta_size-all.jpg	description	PayPal , , .
Property	Content													
type	website													
url	https://www.paypal.com/kr/home													
title	PayPal PayPal KR													
image	https://www.paypalobjects.com/marketing/web23/ma/homepage-consumer/meta_size-all.jpg													
description	PayPal , , .													
	<p>Headings</p>	<table border="1" data-bbox="539 1912 1481 1980"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>10</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="603 2011 896 2078" style="list-style-type: none"> • [H1] PayPal • [H2] PayPal 	H1	H2	H3	H4	H5	H6	1	12	10	0	0	0
H1	H2	H3	H4	H5	H6									
1	12	10	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] PayPal • [H2] PayPal • [H2] , , • [H2] . • [H2] PayPal, 가 • [H2] • [H2] • [H2] • [H2] PayPal • [H2] PayPal • [H3] • [H3] • [H3] • [H3] • [H3] • [H3] • [H3] • [H3] • [H3] • [H3] PayPal.Me
	Images	<p>We found 9 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>


SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 43 links including 0 link(s) to files</p>

In-page links

_____	Internal	Passing Juice
_____	Internal	Passing Juice
PayPal_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
PayPal_____	Internal	Passing Juice
_____	Internal	Passing Juice
PayPal.Me_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
English_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	External	Passing Juice
_____	External	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice
_____	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	paypal
------------------------------------------------------------------------------------	----------------	------------------------





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
paypal	20	✓	✗	✓	✓
	5	✗	✗	✗	✗
	5	✗	✗	✓	✓
	4	✗	✗	✗	✗
	4	✗	✗	✗	✓








Usability

	Url	Domain : paypal.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ko.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 75 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

		
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
----------------------------------------------------------------------------------	---------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.paypal.com/paypal-sitemap-index.xml</p>
	Robots.txt	<p>http://paypal.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>