








# Website review linkedin.com

Generated on January 17 2026 00:03 AM




The score is 48/100







## SEO Content

|    | <p>Title</p>  | <p>LinkedIn: Log In or Sign Up</p> <p>Length : 27</p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |          |         |           |          |       |                             |             |   |      |         |     |                           |
|--|---|---|----------|---------|-----------|----------|-------|-----------------------------|-------------|---|------|---------|-----|---------------------------|
|    | <p>Description</p>  | <p>1 billion members   Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.</p> <p>Length : 149</p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |          |         |           |          |       |                             |             |   |      |         |     |                           |
|  | <p>Keywords</p>   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |          |         |           |          |       |                             |             |   |      |         |     |                           |
|  | <p>Og Meta Properties</p>   | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1783"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>LinkedIn</td> </tr> <tr> <td>title</td> <td>LinkedIn: Log In or Sign Up</td> </tr> <tr> <td>description</td> <td>1 billion members   Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.linkedin.com/</td> </tr> </tbody> </table> | Property | Content | site_name | LinkedIn | title | LinkedIn: Log In or Sign Up | description | 1 billion members   Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities. | type | website | url | https://www.linkedin.com/ |
| Property   | Content   |   |          |         |           |          |       |                             |             |   |      |         |     |                           |
| site_name  | LinkedIn  |   |          |         |           |          |       |                             |             |   |      |         |     |                           |
| title  | LinkedIn: Log In or Sign Up   |   |          |         |           |          |       |                             |             |   |      |         |     |                           |
| description  | 1 billion members   Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities. |   |          |         |           |          |       |                             |             |   |      |         |     |                           |
| type   | website   |   |          |         |           |          |       |                             |             |   |      |         |     |                           |
| url  | https://www.linkedin.com/   |   |          |         |           |          |       |                             |             |   |      |         |     |                           |
|  | <p>Headings</p>   | <table border="1" data-bbox="539 1809 1481 1883"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="603 1912 1177 2078" style="list-style-type: none"> <li>• [H1] Welcome to your professional community</li> <li>• [H2] Explore top LinkedIn content</li> <li>• [H2] Find the right job or internship for you</li> <li>• [H2] Post your job for millions of people to see</li> <li>• [H2] Discover the best software tools</li> </ul>       | H1       | H2      | H3        | H4       | H5    | H6                          | 1           | 12  | 4    | 0       | 0   | 0                         |
| H1   | H2  | H3  | H4       | H5      | H6        |          |       |                             |             |   |      |         |     |                           |
| 1  | 12  | 4   | 0        | 0       | 0         |          |       |                             |             |   |      |         |     |                           |

## SEO Content

|   |                 |  |
|---|-----------------|--|
|   |                 | <ul style="list-style-type: none"> <li>• [H2] Keep your mind sharp with games</li> <li>• [H2] Let the right people know you're open to work</li> <li>• [H2] Conversations today could lead to opportunity tomorrow</li> <li>• [H2] Stay up to date on your industry</li> <li>• [H2] Connect with people who can help</li> <li>• [H2] Learn the skills you need to succeed</li> <li>• [H2] Who is LinkedIn for?</li> <li>• [H2] Join your colleagues, classmates, and friends on LinkedIn</li> <li>• [H3] General</li> <li>• [H3] Browse LinkedIn</li> <li>• [H3] Business Solutions</li> <li>• [H3] Directories</li> </ul> |
|    | Images          | <p>We found 7 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|    | Text/HTML Ratio | <p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | Bad. Your links have query string.  |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.                        |
|  | In-page links           | We found a total of 106 links including 0 link(s) to files  |
|  | Statistics              | <p>External Links : noreferrer noopener 0%</p> <p>External Links : Passing Juice 6.6%</p> <p>Internal Links 93.4%</p> |

## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">User Agreement</a>                           | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>                           | Internal | Passing Juice |
| <a href="#">Cookie Policy</a>                            | Internal | Passing Juice |
| <a href="#">Open the app</a>                             | External | Passing Juice |
| <a href="#">Access account</a>                           | Internal | Passing Juice |
| <a href="#">Sign in with email</a>                       | Internal | Passing Juice |
| <a href="#">Join now</a>                                 | Internal | Passing Juice |
| <a href="#">Career</a>                                   | Internal | Passing Juice |
| <a href="#">Productivity</a>                             | Internal | Passing Juice |
| <a href="#">Finance</a>                                  | Internal | Passing Juice |
| <a href="#">Soft Skills &amp; Emotional Intelligence</a> | Internal | Passing Juice |
| <a href="#">Project Management</a>                       | Internal | Passing Juice |
| <a href="#">Education</a>                                | Internal | Passing Juice |
| <a href="#">Technology</a>                               | Internal | Passing Juice |
| <a href="#">Leadership</a>                               | Internal | Passing Juice |
| <a href="#">Ecommerce</a>                                | Internal | Passing Juice |
| <a href="#">Show all</a>                                 | Internal | Passing Juice |
| <a href="#">Engineering</a>                              | Internal | Passing Juice |
| <a href="#">Business Development</a>                     | Internal | Passing Juice |
| <a href="#">Finance</a>                                  | Internal | Passing Juice |
| <a href="#">Administrative Assistant</a>                 | Internal | Passing Juice |
| <a href="#">Retail Associate</a>                         | Internal | Passing Juice |
| <a href="#">Customer Service</a>                         | Internal | Passing Juice |
| <a href="#">Operations</a>                               | Internal | Passing Juice |
| <a href="#">Information Technology</a>                   | Internal | Passing Juice |
| <a href="#">Marketing</a>                                | Internal | Passing Juice |
| <a href="#">Human Resources</a>                          | Internal | Passing Juice |
|  |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Healthcare Service</a>                 | Internal | Passing Juice |
| <a href="#">Sales</a>                              | Internal | Passing Juice |
| <a href="#">Program and Project Management</a>     | Internal | Passing Juice |
| <a href="#">Accounting</a>                         | Internal | Passing Juice |
| <a href="#">Arts and Design</a>                    | Internal | Passing Juice |
| <a href="#">Community and Social Services</a>      | Internal | Passing Juice |
| <a href="#">Consulting</a>                         | Internal | Passing Juice |
| <a href="#">Education</a>                          | Internal | Passing Juice |
| <a href="#">Entrepreneurship</a>                   | Internal | Passing Juice |
| <a href="#">Legal</a>                              | Internal | Passing Juice |
| <a href="#">Media and Communications</a>           | Internal | Passing Juice |
| <a href="#">Military and Protective Services</a>   | Internal | Passing Juice |
| <a href="#">Product Management</a>                 | Internal | Passing Juice |
| <a href="#">Purchasing</a>                         | Internal | Passing Juice |
| <a href="#">Quality Assurance</a>                  | Internal | Passing Juice |
| <a href="#">Real Estate</a>                        | Internal | Passing Juice |
| <a href="#">Research</a>                           | Internal | Passing Juice |
| <a href="#">Support</a>                            | Internal | Passing Juice |
| <a href="#">Administrative</a>                     | Internal | Passing Juice |
| <a href="#">Post a job</a>                         | Internal | Passing Juice |
| <a href="#">E-Commerce Platforms</a>               | Internal | Passing Juice |
| <a href="#">CRM Software</a>                       | Internal | Passing Juice |
| <a href="#">Human Resources Management Systems</a> | Internal | Passing Juice |
| <a href="#">Recruiting Software</a>                | Internal | Passing Juice |
| <a href="#">Sales Intelligence Software</a>        | Internal | Passing Juice |
| <a href="#">Project Management Software</a>        | Internal | Passing Juice |
| <a href="#">Help Desk Software</a>                 | Internal | Passing Juice |
| <a href="#">Social Networking Software</a>         | Internal | Passing Juice |
|  |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Desktop Publishing Software</a> | Internal | Passing Juice |
| <a href="#">Show all</a>                    | Internal | Passing Juice |
| <a href="#">Zip</a>                         | External | Passing Juice |
| <a href="#">Mini Sudoku</a>                 | External | Passing Juice |
| <a href="#">Queens</a>                      | External | Passing Juice |
| <a href="#">Tango</a>                       | External | Passing Juice |
| <a href="#">Pinpoint</a>                    | External | Passing Juice |
| <a href="#">Crossclimb</a>                  | External | Passing Juice |
| <a href="#">Find people you know</a>        | Internal | Passing Juice |
| <a href="#">Get started</a>                 | Internal | Passing Juice |
| <a href="#">Sign Up</a>                     | Internal | Passing Juice |
| <a href="#">Help Center</a>                 | Internal | Passing Juice |
| <a href="#">About</a>                       | Internal | Passing Juice |
| <a href="#">Press</a>                       | Internal | Passing Juice |
| <a href="#">Blog</a>                        | Internal | Passing Juice |
| <a href="#">Careers</a>                     | Internal | Passing Juice |
| <a href="#">Developers</a>                  | Internal | Passing Juice |
| <a href="#">Learning</a>                    | Internal | Passing Juice |
| <a href="#">Jobs</a>                        | Internal | Passing Juice |
| <a href="#">Games</a>                       | Internal | Passing Juice |
| <a href="#">Mobile</a>                      | Internal | Passing Juice |
| <a href="#">Services</a>                    | Internal | Passing Juice |
| <a href="#">Products</a>                    | Internal | Passing Juice |
| <a href="#">Top Companies Hub</a>           | Internal | Passing Juice |
| <a href="#">Talent</a>                      | Internal | Passing Juice |
| <a href="#">Marketing</a>                   | Internal | Passing Juice |
| <a href="#">Sales</a>                       | Internal | Passing Juice |
| <a href="#">Learning</a>                    | Internal | Passing Juice |
|   |          |               |

## In-page links

|                                      |          |               |
|--------------------------------------|----------|---------------|
| <a href="#">Members</a>              | Internal | Passing Juice |
| <a href="#">Jobs</a>                 | Internal | Passing Juice |
| <a href="#">Companies</a>            | Internal | Passing Juice |
| <a href="#">Featured</a>             | Internal | Passing Juice |
| <a href="#">Learning</a>             | Internal | Passing Juice |
| <a href="#">Posts</a>                | Internal | Passing Juice |
| <a href="#">Articles</a>             | Internal | Passing Juice |
| <a href="#">Schools</a>              | Internal | Passing Juice |
| <a href="#">News</a>                 | Internal | Passing Juice |
| <a href="#">News Letters</a>         | Internal | Passing Juice |
| <a href="#">Services</a>             | Internal | Passing Juice |
| <a href="#">Products</a>             | Internal | Passing Juice |
| <a href="#">Advice</a>               | Internal | Passing Juice |
| <a href="#">People Search</a>        | Internal | Passing Juice |
| <a href="#">About</a>                | Internal | Passing Juice |
| <a href="#">Accessibility</a>        | Internal | Passing Juice |
| <a href="#">User Agreement</a>       | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>       | Internal | Passing Juice |
| <a href="#">Cookie Policy</a>        | Internal | Passing Juice |
| <a href="#">Copyright Policy</a>     | Internal | Passing Juice |
| <a href="#">Brand Policy</a>         | Internal | Passing Juice |
| <a href="#">Guest Controls</a>       | Internal | Passing Juice |
| <a href="#">Community Guidelines</a> | Internal | Passing Juice |

## SEO Keywords








Keywords Cloud

business linkedin policy course management  
development join **COURSES** people software





## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| courses  | 25      | ✘     | ✘        | ✘           | ✘        |
| course   | 14      | ✘     | ✘        | ✘           | ✘        |
| linkedin | 13      | ✔     | ✘        | ✘           | ✔        |
| software | 10      | ✘     | ✘        | ✘           | ✔        |
| policy   | 8       | ✘     | ✘        | ✘           | ✘        |








## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : linkedin.com<br>Length : 12              |
|    | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset. |
|  | W3C Validity    | Errors : 121<br>Warnings : 3  |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |




## Document

|  |            |  |
|--|------------|--|
|  |            |  |
|  | Speed Tips | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |   |
|--|---------------------|---|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|---|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://linkedin.com/robots.txt">http://linkedin.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>  |